



## Print & Scan

### The Concept

Designed to undertake monitoring, tests, examinations, assessments or surveys, **Print & Scan** provides you with a powerful and reliable aid that answers your problems on high speed data capture. Using either paper based scanning (Optical Mark Reading/Image Scanners) or Electronic data collection (Web/Email), it is able to utilize different data capture technology types either individually or together. Thus it is the first system of its type that allows different technologies to use a common design/processing platform for the tasks outlined above.

### The History

Released in 1992 and initially employing Optical Mark Reading technology to gather data, **Print & Scan** was the first system of its type in the world to use the *Windows* environment as its operating platform. Continuing development, which takes into account user feedback, combined with a backup service that receives constant acclaim from users ensures that you receive a product that is both well supported and kept continually abreast of changes in technology.

### The Product

Combining versatility plus ease and simplicity of use, it can be utilized for designing, generating, linking and processing your own questionnaires electronically or on paper as either a complete stand-alone system or as part of an integrated MIS system, undertaking the form generation and data capture aspect. Features include-

#### FORM DESIGN

Unique features include powerful 'drag and drop' facilities which allow you to create, copy and move text or answer boxes on the screen, which automatically adjust their position in relation to the form scanning points. A choice of font type, size and style is available, plus the ability to use the built-in clip art/picture facility and include names, addresses and other details through the mail merge facility. Thus you can create/generate your own questionnaires on paper or electronically quickly and easily without the need to learn new procedures. Forms can be produced in black & white or full **colour** and in size measurements from A5 to Legal including the standard A4 format.

#### PROJECT DETAILS/TASK

A comprehensive and flexible project database, based on the *Microsoft SQL Server* engine, is included in the system and allows you to create your training/educational exam, course or survey details which can include personal details such as age, gender etc. This information can be transferred from other systems, entered manually or captured from your forms. Once the project details are entered and the form created, you simply distribute the questionnaire/answer forms either electronically or by printing and handing them out for completion.

#### PROCESSING FORMS

On return, paper based forms are scanned using Optical Mark Reading/Image Scanning and the details processed. Electronic forms from the Internet are retrieved from your web server and the results stored for later analysis or linking to other software systems.

#### REPORTS

A range of reports and analytical information, including graphical displays, structured query formats and longitudinal time based analysis are built into the software or you can easily export results into other system such as *Excel*, *SPSS* etc. Specialized *SQL* or *Access* macros for specific reporting requirements can be written either by yourselves or using our in-house bespoke software services.

**Print & Scan** is used in all areas of Industry, Commerce and Government, including Local Authorities, Education and Healthcare, for market research, training, quality monitoring etc. or any task where test/exam or survey data needs to be captured, stored and analysed quickly, efficiently & cost effectively.